

# Southside

COLUMBUS

## Guide

### PROMOTING PRIDE ON THE SOUTH SIDE

The Southside Guide is a free print publication distributed to over 1,000 residents in South Columbus. Each full color issue provides an excellent opportunity to share positive news, information and resources with the community.

**Get included in our upcoming issues!**

### 2020 ADVERTISING RATES

	SINGLE ISSUE RATES	ANNUAL RATES 4 X YEAR
<b>HALF PAGE FULL COLOR AD</b>	\$65	\$260
<b>FULL PAGE FULL COLOR AD</b>	\$130	\$495
<b>BACK COVER FULL COLOR AD</b>	\$200	\$720
<b>FEATURED ARTICLE/EDITORIAL</b>	\$180	\$650

### 2020 Distribution Schedule and Print Deadlines

ISSUE DISTRIBUTION	PRINT & SUBMISSION DEADLINES
MARCH 2020	FEBRUARY 14, 2020
JUNE 2020	MAY 15, 2020
SEPTEMBER 2020	AUGUST 14, 2020
DECEMBER 2020	NOVEMBER 13, 2020

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**WWW.SOUTHSIDEHOPE.ORG**



The *Southside Guide* showcases our proud residents, businesses and available community resources on the south side of Columbus.

Our mission is to positively impact the lives of those in our community by:

- \* Sharing positive local news and success stories
- \* Highlighting available programs and resources for residents
- \* Promoting local businesses to reach new customers

The *Southside Guide* is distributed quarterly in print and is available online at [Southsidehope.org](http://Southsidehope.org). The publication is printed, in part, with support from South Side Hope CDC, Inc.

